

C-3  
Pg 1

# TOPIC: ECONOMIC DEVELOPMENT SMALL BIZ ISSUES

Aging over time  
• EXPLOITATION VS PROFITABLE MODEL  
⚡ PROFIT/LOSS VALUE CREATION  
Quality of Life

- IDENTIFY PERSONAL ASSETS
- EXPAND BASE / PEOPLE WHO MIGHT WANT TO START A BUSINESS
- REUSE / RECYCLE TECH EQUIPMENT / PARTS TO SUPPORT SMALL BIZ (STEM PROGRAM)
- UNEMPLOYMENT ~ CREATE YOUR OWN JOB
- FOCUS ON RESULTS, MAX RESOURCES
- BUSINESS NAVIGATORS PROGRAM (AT SITE) WORKING "ON THEIR BUSINESS"

# ACTION STEPS →

- CONTINUE TO SUPPORT ENTREPRENEUR PROGRAMS / TRIAGE
- BUY BURGERS!
- HEALTH INSURANCE / ACCESSIBLE <sup>SIMPLE</sup> STEPS  
LINED UP FOR UNIVERSAL HEALTHCARE
- CREATE PACKAGE / PROTECTION  
LONG TERM HEALTHCARE INSURANCE,
- CONNECT NON/COMPETITIVE BUSINESSES
- SIMPLE START-UP PROCESS
- PROMOTE SMALL BUSINESSES  
CELEBRATE

Q3

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- RETAIL / + STRONG ONLINE ~~COMMUNIT~~ COMPONENT
- TREE CENTERS
- SUPPORT / ENCOURAGEMENT (MOM!)
- LOBO TRAIN FOREST
- # FIND YOUR BILLY
- BE AN INDEPENDENT CONTRACTOR
- ASSESS YOUR / MATCH YOUR SKILL SET
- ~~STRICK~~ - EXCELLENT RESOURCE
- BRISTOL, UK MODEL - Local Currency

BURDUE BUCKS

- Use Econ. Dev. Incentive \$ for existing local biz
- Enterprise Zone

D:3

## TOPIC: Youth Mentorship & cycling

- Expose youths to education by teaching skills / profession.
- Promote fitness / cycling as a way to improve well-being.

Based on work of teaching and sports medicine

- Goal: educate / mentor kids about careers, skills, or life. Promote fitness and cycling (MTB) as an avenue to ↓ health related issues, improve self-esteem, and create a lifestyle.
- Target youth, open their eyes, have them make a choice for their own good.
- What's needed:
  - Time
  - Personality
  - Expertise
  - Can work w youth
- Plan:
  - Youths one already knows, be there for them i.e kids, grand-kids, etc.
  - Doesn't have to be, but focus on "high risk" single parent households
  - Do an activity (bike!!), break the ice, talk & relate build rapport.
  - Utilize org like big bro's, big sisters.
  - "Job Shadowing"
- Personal: create RGHS MTB club.
- Measurement: personal stories?

- NMX

GO TO THE PEOPLE INSTEAD OF THEM COMING TO MTGS  
re-engineering the process / structure  
We should not speak for others / the people should be able  
to speak themselves.

ID places to go where people go - find out what their voices want.

"DEEP CANVASSING" LISTENING FIRST  
BUILDING TRUST - participation did not ~~lead~~ yield a desired result  
GRASSROOTS don't create change ~~not~~ heard / not listened to

ACTIONS - Neighborhood-driven  
vs Apartments (transient) - lack of ownership in the N-HOOD

BLOCK BY BLOCK - NEIGHBORHOOD ASSNS.  
ENCOURAGE NEIGHBORS to know each other  
FLYERS DON'T WORK AS WELL AS CONVERSATION

IT TAKES TIME! WHAT IS "CRITICAL MASS?"  
A small group can start it.

↳ lateral communication  
GET A NEW person into the conversation from each week

ACCEPT TASKS  
BUILD INCLUSION  
ID trusted ppl in area to be "intermediary"  
develop "BEST practices" of inclusion

I.D. GATHERING PLACES

① SMALL CONVERSATIONS IN NEIGHBORHOODS  
↳ BUILDING THAT

SYNTHESIZE NEIGHBORHOOD INVOLVEMENT TOWARDS  
BREAKING STRUCTURAL CONDITIONS  
FIND + BUILD LEADERSHIP - create venues to meet

ID meeters  
ID resources

meet ~~neighbors~~  
neighbors  
personal interactions

BUILD HEALTHY  
N-HOODS  
GET MORE ppl involved

BUILD relationships w everyone including "scary ppl"

# G<sup>-3</sup> Vision

POVERTY SUMMIT TO MAP CURRENT SITUATIONS;  
IDENTIFY EXISTING RESOURCES + BRAINSTORM  
THEIR POTENTIAL REALIGNMENT & collaborate  
on Actions.

## 2. MEASUREMENT

- 1) Organize Poverty summit
- 2) Develop plan of action

## 3. TO DO

"WED AT WRITE  
4 MEETINGS AN  
TIL XMAS. INVITE  
FOR  
A JAN  
SUMMIT

RESERVE  
LIBRARY

JEFF

INVITE

• CITY ALIVE  
• FOUNDATIONS  
• FAMILY + COMM  
SVCS

HOW CAN  
WE LEARN  
WHAT  
DF+CS  
CONSOLIDATED  
PLAN (HUB)

SHARE  
OPPORTUNITY  
AGENDA  
BRAN

Maurice  
can build  
website.

## 4. TEAM(S)

## 6. ASSETS / RESOURCES

- Existing Research
- Current initiatives

## 7) Stakeholders

- gov't
- Business
- Healthcare
- Foundations
- Asset Dev.
- Nonprofit
- Education
- Housing
- Employment/  
Job creation
- Judicial

1. VISION - Establish a Public Bank for ABQ,  
Bernalillo Co., possibly Valencia + Sandoval Co.'s  
City of ABQ, APS, UNM Hospitals, etc.

## Contexts Institutions

ABQ too poor to support  
infrastructure, small bus.'s  
+ econ. devel, or  
affordable housing

ABQ is losing community banks &  
credit unions.

Too much public money is going to  
private bank fees.

## 2. Teams

- a. Banking on Central NM
- b. Communication committee

## 3. TO DO - 6 weeks

Create  
materials  
for mayor,  
council, other  
desired  
stakeholder

Make personal  
contact with  
each member of  
ABQ City Council  
and with the  
mayor

Meet with  
ABQ Council,  
Commissioners,  
Mayor

Research Legal/  
Financial Administrative  
Issues

MEET WITH  
ARGCD to  
discuss P.B. with  
member governments

ABQ COUNCIL  
Vote ON P.B.  
Feasibility  
STUDY

Contact Credit  
Unions & Community  
Banks to  
support feasibility  
study  
introduced by City  
Council

1/2 yr

1 yr.

## 6 Assets, Expertise

- LEGAL INPUT
- <sup>LOCAL</sup> BANK / CREDIT UNION INPUT
- ADMINISTRATION / ACCOUNTING
- INVESTMENT COUNCILOR  
TO WORK W/MAYOR

## 7. Stakeholders

PUBLIC ENTITIES THAT PARTICIPATE

ABQ  
BERN. CO.  
RIO RANCHO  
SANDOVAL CO.  
LOS LUNAS  
VALENCIA Co.  
APS - others Public Schools  
U.NM. HOSPITALS  
AMAFCA

## 8 Communications To STAKEHOLDERS " the Public

Letters to Editors  
INFO HANDOUTS  
RADIO SPOTS?

## 2. MEASUREMENT

COUNCIL  
APPROVES  
Feasibility  
STUDY FOR  
PUBLIC BANK

LOCAL BANKS/  
CREDIT UNIONS  
SUPPORT  
STUDY OF  
FEASIBILITY

# TOPIC: Engaging Youth

Sustainability — connection to culture and roots

↳ language

↳ what does sustainability mean for us

↳ traditional practices / ethics

→ WOMEN / GIRLS

Technology — apps, learning opportunities

↳ coding — esp. immigrants

↳ ESL

↳ economic language

↳ communicate w/o language

↳ explain what you have done

"Parents College"  
↳ long/lasting

← Luke  
→ Emma

ex: Multnomah Youth Commission (PDX)

↳ ID issues from their POV

↳ meet w/ decision makers

↳ county/city

Mayor's Youth Corps  
↳ cliques  
↳ only mayor — not other

What can we learn from youth

social structures?

Ask: how ~~do~~ would you design your school?

Schools ⇒ farms  
(sanctuary ABQ?)

Need real people  
↳ foster/homesickness  
↳ disability  
↳ immigrants

Understanding ⇒ advocacy  
Educating youth about civics

Retain/build  
love of earth

Build tiny homes

Maker Spaces / Repair Lab / Tool Library

Apprenticeship — intergenerational    Do it instead of watching it!

Physical Fitness

- ↳ cycling
- ↳ safety

Bring them w/ you!

- ↳ community meetings
- ↳ organizations

Make it accessible

- ↳ interactivity - games
- clickers (surveys)
- fun

Treat them w/ respect; hold them to the same standards as others @ the meeting

Don't conflate providing childcare w/ engaging youth

Outside! Water!

Tasks

Morale - environment

Manageable

Soil

Connection - what the world is giving to us

What does it look like to make it work?

\$ Support

- Grants
- Community Support

Stakeholders / Resources

- New Mayor

- APS - incentives

↳ \$

↳ Materials

↳ Technology - consistent

↳ film industry set builders

↳ architects

↳ contest innovation

↳ energy audit competition

- Youth groups in place

Cristina - W

PNM  
WILL  
PNM  
start

Green Architecture  
Grant (MS) - Beta

Trees

- City

Nagh. Associations / Comm. Centers

↳ open houses - transparency

↳ better communication

Safe routes to schools

↳ Marketing city as a whole

⇒ better messaging

⇒ truthfulness

↳ interactive

↳ use resources (explosia, museums)

↳ block-by-block - theme

↳ connect → schools

↳ adopt-a-hood

↳ adopt an ART station

↳ mini Calovias everywhere

Together 4 Brothers

Juntos

YNU

VA

BBBS

Charter school for building Internships - HS students

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Set goals

- Youth Commission
  - ↳ student gov. reps
  - ↳ youth should structure
  - ↳ need transportation - Transit?  
Bus buddies?

6 December Youth Summit

Progress

Beta Valencia  
Adrian Toledo  
Luke Marquen  
Hamish Thomson  
Ben Salatin

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Celebrate!

N:3

# TOPIC: CHANGING THE PERCEPTION

MULTICULTURAL

¡GLOBALQUERQUE!

SANDIA MTS

TOLERANCE  
OPEN MINDED

## OVERCOMING OUR POOR SELF ESTEEM ISSUE.

ASSETS: FILM INDUSTRY

UNIQUE CULTURE ALTITUDE  
WEATHER TRAINING

PRIDE

BAJON FIESTA

INNOVATE

SUNPORT  
VALUE del ORO \* PROCESS

PETROGLYPH N.M.  
+ VOLCANOES!

AMP  
CONSISTS

SMALL LOCAL  
ENTREPRENEURSHIP

OPEN SPACE (MOST ACRES/CAPITA)  
OUTPOST

MUSIC  
ART SCENE  
THEATER (MOST SEATS/CAPITA)

HISTORY

BEER

POLITE

NICE

LUNSHINE

REGIONAL PASSENGER RAIL

↑ PERCENTAGE OF PHDs  
NOT 1, BUT 2 INTERSTATES

NOT 1, BUT 2 HISTORIC  
RT 66 ALIGNMENTS  
FLAMENCO FESTIVAL

MUSEUMS

SANDIA TRAM

TOURISM

FLAGSHIP UNIVERSITY (UNM)

CNM

ISOTOPES

SKIING  
OUTDOOR SPORTS

>600 MILES OF BIKE INFRASTRUCTURE

WATER IN OUR RIVER

PUBLIC SWIMMING POOLS

PARKS

COST OF LIVING

SMALL TOWN FEEL

ARCHITECTURE

ZOO

AQUARIUM

BOTANIC GARDEN

LARGE

AMTRAK

NATIVE AMERICAN  
CULTURE

HISPANIC  
CULTURE

Taking pride in  
your property

SANDIA LAB

LOS ALAMOS LAB

V.A.

LEVEL I TRAUMA CENTER (UNMH)

KIRTLAND A.F.B.

ELECTRIC BRT LINE "ABQ TRUE"